



**We have a passion
to serve our customers
by going beyond just banking,
if you share the same passion,
we are looking for you.**

TEAM LEADER – LIABILITY SALES

The Job

- Build a team of Marketing Officers, train and motivate them to achieve set targets in terms of new to bank CASA customers and CASA volumes.
- Continuously train and coach the Marketing Officers to ensure acquisition of high quality CASA accounts.
- Design, implement strategy and deploy resources to acquire new CASA accounts, volumes and ensure that the business development activities are done within budgeted cost.
- Maintain zero tolerance with respect to adherence to all internal/ external audit and regulatory compliance as applicable.
- Work closely with all the other sales channels.
- Work closely with other department/ segments of the bank and other organizations outside the bank to ensure sales effectiveness and efficiencies.

The Person

- Minimum 6 years experience in the bank of which 3 years in Sales and Marketing.
- Strong communication, Leadership skills, coordinates/ organizes and team building skills.
- Full or part qualification in CIM/SLIM would be an added advantage.

Applicants are invited to log on to www.seylan.lk and upload the updated CV along with a recently taken photograph or forward the CV to careers@seylan.lk within 07 days of this advertisement.

**Deputy General Manager – Human Resources
Seylan Bank PLC**

www.seylan.lk



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Brand Finance Rating : "A+", Fitch Rating: A-(lka), Co.Reg. No : PQ9

Seylan Bank is a licensed commercial bank supervised by the Central Bank of Sri Lanka.



The bank with a heart