



## SENIOR EXECUTIVE – MOBILE AND INTERNET BANKING

### The Job

- Ensure smooth operation of Digital Channels pertaining to Mobile and Internet Banking whilst setting and achieving SLAS.
- Assist in implementing business e – strategies aimed towards increased services of digital channels.
- Manage and coordinate the communication of Mobile and Internet Banking among the branches and ensure product/process details are updated.
- Monitor and Report on Uptake and Geo penetration of the Mobile Application and other services.
- Liaising with internal stakeholders to identify and define project requirements, scope and objectives.
- Prepare Test Cases, train UAT team members and management in terms of reporting on UAT status.
- Support marketing initiatives, process improvements and automation efforts.
- Recommend best practices on UI/UX that will result in greater Customer Experience.

### The Person

- Total of 7 years of experience of which 4 years in Mobile and Internet Banking operations / Financial service Application environment.
- Diploma in Computer Studies / Marketing / Management or any other professional qualification in Marketing/Management.
- Strong analytical skills with excellent communication and presentation skills.
- Knowledge on products and marketing concepts.

**Applicants are invited to log on to [www.seylan.lk](http://www.seylan.lk) and upload the updated CV along with a recently taken photograph or forward the CV to [careers@seylan.lk](mailto:careers@seylan.lk) within 07 days of this advertisement.**

**Deputy General Manager – Human Resources  
Seylan Bank PLC**



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☎ 011 200 88 88

Seylan Towers, No 90, Galle Road, Colombo - 03.  
Tel: +94 11 2456000, Fax: +94 11 2456456

E mail: [info@seylan.lk](mailto:info@seylan.lk), Web: [www.seylan.lk](http://www.seylan.lk),

Brand Finance Rating : "A+", Fitch Rating: A-(lka), Co.Reg. No : PQ9

v Bank is a licensed commercial bank supervised by the Central Bank of Sri Lanka.



*The bank with a heart*