



**We have a passion  
to serve our customers  
by going beyond just banking,  
if you share the same passion,  
we are looking for you.**

## **MARKETING OFFICER / SENIOR MARKETING OFFICER - LIABILITY PRODUCT SALES**

### **The Job**

- Prepare and implement sales action plans.
- Achieve the set individual targets.
- Generate and qualify leads and maintain a customer database.
- Assist in organizing marketing campaigns at corporate entities.
- Prepare and present periodic sales visit reports and call reports.
- Actively participate in events organized by the bank to promote business.

### **The Person**

- Minimum 1 to 2 years of experience in Marketing/ Sales.
- Self-motivated outgoing personality with a strong sense of networking and relationship skills.
- Ability to provide appropriate solutions to customers.
- Excellent communication skills in English, Sinhala/Tamil.
- Previous experience in Sales and part qualification in SLIM or any other professional qualification in Marketing would be an added advantage.

**Applicants are invited to log on to [www.seylan.lk](http://www.seylan.lk) and upload the updated CV along with a recently taken photograph or forward the CV to [careers@seylan.lk](mailto:careers@seylan.lk) within 07 days of this advertisement.**

**Deputy General Manager - Human Resources  
Seylan Bank PLC**

[www.seylan.lk](http://www.seylan.lk)



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Brand Finance Rating : "A+", Fitch Rating: A-(lka), Co.Reg. No : PQ9

Seylan Bank is a licensed commercial bank supervised by the Central Bank of Sri Lanka.



*The bank with a heart*